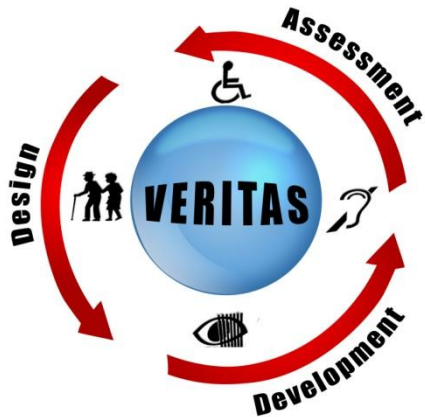# PRESS RELEASE

Project number: 247765
Project acronym: VERITAS
Project full title: Virtual and Augmented Environments and Realistic User Interactions To achieve Embedded Accessibility DesignS
Starting date: 1 January 2010
Duration: 48 Months

VERITAS is an Integrated Project (IP) within the 7th Framework Programme, Theme FP7-ICT-2009.7.2, Accessible and Assistive ICT

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First Pan-European VERITAS Workshop and User Forum in Prague, 29-30 November 2010

BRUSSELS, BELGIUM – October 11 20, 2010: VERITAS (Virtual and Augmented Environments and Realistic User Interactions To achieve Embedded Accessibility DesignS) announced today its first Pan-European VERITAS User Forum and Workshop which will take place on 29-30 November 2010. The events will be hosted at the Faculty of Electrical Engineering of the Czech Technical University in Prague (Czech Republic).

Ensuring that all products developed in the car, home, work, healthcare and entertainment industry are accessible and designed for all, lies at the core of the VERITAS project. Through the development of virtual user models that can be inserted in simulation environments, any design elements that cause barriers for the beneficiaries (people with disabilities and older people) can be detected at the very beginning, thus allowing the designers to improve their initial design and make it inclusive.

The **User Forum** aims to bring together on the one hand the developers and designers, and on the other hand the beneficiaries of the developed products and services. The **Workshop** aims to gain momentum among all affected stakeholders from the aforementioned industries, while offering equally a stage for all involved designers and beneficiaries to discuss their needs with the industry.

These events will also introduce already developed virtual user models, and demonstrate a first working prototype.

The agenda of the two events are available on the VERITAS website (http://veritas-project.eu). Free registration is already possible using the online registration form (http://veritas-project.eu/category/news/veritas-events/user-forum-veritas-events-news/).

Designers, developers and beneficiaries of the VERITAS applications are also welcome to join the project's online User forum (http://veritas-project.eu/user-forum/) where they can engage in relevant discussions.

For further information or queries please contact info@veritas-project.eu.